

Recruitment & Open Houses

Empower recruitment teams to create, manage, and deliver targeted and engaging digital recruitment experiences for prospective students.

CORE FEATURES

- ✓ Make key changes in real time without technical/coding knowledge or reliance on other departments for time sensitive changes.
- ✓ The easiest way to quickly create meaningful digital recruitment experiences for targeted demographics (groups like BIPOC, 2SLGBTQ+, persons with disabilities, women in sciences, etc)
- ✓ Choose your own curated blend of information sessions, live events, workshops, on-demand videos, document downloads, group or one-on-one sessions, and more.
- ✓ Hosting, scaling, training and technical support included
- ✓ Accessible and Mobile Friendly
- ✓ Integrate with existing video conferencing solutions (Zoom, Teams, Meet, etc)
- ✓ Leverage analytics to understand what matters to attendees and make key improvements

VALUE PRICING

- ✓ Pricing starts at only \$1999

Online
Experience for:
**Prospective
Students**

Managed by:
**Recruitment &
Admissions
Team**

The screenshot shows a digital recruitment experience for the University of Toronto Scarborough. At the top, the university's logo and the tagline "INSPIRING INCLUSIVE EXCELLENCE" are displayed. Below this, the text "University of Toronto Scarborough" and a URL "https://utsc.utoronto.ca/admissions/" are shown. The main heading is "Explore U of T Scarborough". The event is scheduled for "Saturday, May 27 8:00 a.m. and 9:00 a.m. (Eastern Time)". Under "Live Events", it states: "We'll be online at 8:00 a.m. (international students) and 9:00 a.m. (Canadian students and permanent residents) to connect with admissions and academic advisors for live presentations. Review the live event schedule." Below this, it says "U of T Scarborough Information and Resources" and "Before we go live, take your time and explore the event! Within each category below, we've included videos, brochures, and more to help you learn more about U of T Scarborough and the next steps in the admission process." The interface features several interactive cards: "WELCOME TO U OF T SCARBOROUGH" (with a video thumbnail and a "Welcome" section), "LIVE PRESENTATIONS & CHATS" (with a "Schedule: Live Presentations & Chats" section), "LEARN ABOUT U OF T SCARBOROUGH" (with a "Learn about U of T Scarborough" section), "STUDENT HOUSING & RESIDENCE LIFE" (with a "Student Housing and Residence Life" section), "ADMISSION PROCESS & PAYING FOR UNIVERSITY" (with an "Admission Process and Paying for University" section), and "ARTS PROGRAMS" (with an "Arts Programs" section). Each card includes a video thumbnail, a title, a brief description, and a list of related resources or links.

